



## FAQs

### 1. How much does the walk cost?

Registering to walk is free, but the goal is to get enough sponsors to fill your walk form (18 sponsorships). The event is a fundraiser for Choices of the Heart, and we are looking for *fundraising* walkers.

### 2. Who can participate?

Anyone who is willing to raise funds! Each family can create a fundraising page together as a family or can register as individuals if each individual will be raising funds separately.

### 3. What if I can't be there that day?

No Problem! Walk on your own and mail us your form or bring it to our office.

### 4. How far do I have to walk?

- The walk is a short, easy distance- not a marathon.
- Everyone can participate.
- Sponsors give a set amount, not a per mile pledge.

### 5. What if it rains?

- Bring an umbrella for the walk! The check-in area is indoors.
- Bring us your form the day of the walk and walk on your own later!

### 6. How much can I raise?

- The goal is to fill your Walk Sponsor Form (18 sponsors), but there is no limit!
- Ask everyone- 9 out of 10 say YES!

### 7. How does the Photo Scavenger Hunt work?

-Participants must bring a phone, camera, or tablet to take their photos. Judges will review photos on the participants' devices. Hunt rules will be given out on the day of the event.

### 8. Will this be a family friendly event? What activities will be planned during the event?

-Yes, feel free to bring your families! There will be face painting, photo booth, music, and a photo scavenger hunt.

### **9. Who gets free t-shirts? Can I buy extras?**

-The first 100 fundraising walkers will receive a free t-shirt. If you want extras for your kids or spouse, they are \$10 each, and need to be pre-ordered by May 15<sup>th</sup>.

### **10. Where should I park?**

- The first 100 fundraising walkers will receive a free parking pass (MUST be picked up at the office before the event) that will be good at the parking lot next to The Flanders Hotel. Free parking passes are good until 2pm; if you want to stay in Ocean City longer, you can pay an extra \$10 to keep your spot for the rest of the day. All others will be responsible to find their own parking.

### **11. How should my sponsors give?**

Sponsors can give via check, cash, or online. They can give you the check or cash or send it in to the office, making sure to note the walker's name. Sponsors should visit the walker's online fundraising page to give online by credit card. (visit [www.fundeasy.com](http://www.fundeasy.com) and type in the walker's LAST NAME in the "Find a Fundraiser Page" bar)

### **12. What is the Walk Kickoff?**

-The Walk Kickoff is your opportunity to pick up your walk t-shirt, Ocean City parking pass, and paper walk form. You will also be able to talk with our staff, ask questions about the event, learn how to personalize your fundraising page online, hear tips on how to get sponsors, and even take a tour of the center and mobile unit. Our fabulous walk prizes will be available to preview at the Kickoff, and you will learn just how you can win them.

-We also encourage you to bring friends to the Kickoff that might be interested in joining you for the walk; they can register right then and there!

### **13. When is the Walk Kickoff?**

Come ANYTIME during open hours of the Walk Kickoff at our office (108 Greentree Road, Suite K, Turnersville, NJ).

-Friday, May 5th at 1pm-5pm

-Saturday, May 6th at 10am-2pm

-Sunday, May 7th at 11am-3pm

### **14. What if I can't make it to the Kickoff?**

No problem. Come by the office during open hours to pick up your t-shirt, parking pass, and walk form any time before the walk, but after May 7<sup>th</sup>.